

## Photo course: Picture your Passion



### Description:

This 12 hour course takes participants through the creative process of making photographic images. While having and using a camera are required, the course is not a technical “how to,” but rather an in-depth exercise in seeing, capturing and sharing our passions through the art of photography. Participants will have weekly assignments which explore light, shapes, patterns, black and white, color, portraits, and documentary photography. Each class will incorporate instructional time and participant critique.

## Workshop: Make a Photo Book!

### Description:

This 10-12 hour workshop guides participants through the process of creating a beautiful self-published photo book. Participants will learn how to take better pictures, how to organize and edit their best shots, and produce a hardcover book.

### Workshop Outline:

Total Time: 8 hours, divided into 4 2 hour sessions

#### Session 1: Take Better Pictures, Prepare to Create Book

- a) Using slides and handouts, the instructor will teach:
  - The components of good photographs: light, composition, perspective, moment captured
  - Book design basics using examples of Shutterfly photo books

- b) Participants will do a mini photo shoot (just outside the classroom) - using their own camera. The purpose of this exercise is to help participants better utilize their camera, and not to get pictures for their book. Instructor will move around, helping participants with questions about camera settings and composing their photographs.
- c) The class will come back together for the last 30 minutes to discuss the results of their photo shoot.

Assignment: Participants will be required to set up their own Shutterfly account on-line and upload the pictures they want to use in their book before they come for the next session. Participants can use new pictures, but will be encouraged to work with pictures they already have.

### **Session 2: Start your Book**

Instructor will walk through the Shutterfly website, explaining the components and applications.

- a) Participants will each log-in to their Shutterfly account and follow the instructor's demonstration of organizing albums, choosing book size, page layouts, backgrounds and text fonts.
- b) Participants will start their own book, designing a unique template and dragging their own photos into the spreads.

Assignment to be completed before third session: Finish uploading any additional photos to your Shutterfly account.

### **Session 3 and Session 4: Complete Your Book!**

Participants will work on their own book. Instructor will move around, answering questions, troubleshooting and offering suggestions for design, cropping and book cohesion.

Each participant should finish their book, submitting the order to be printed. Shutterfly fulfills book orders within 5-10 days.

Note: Depending on size and number of pages, Shutterfly hardcover books range from \$30-\$150

### **About Carrie Wagner:**

Carrie Wagner has a BS in Environmental and Visual Design from NCSU. She has practiced photography and taught various photography workshops over her 25 year career. In addition to owning a photography business, Carrie is an author, speaker and educator. Her six years in Africa, as well as her position as International Training Director for Habitat for Humanity International have provided a variety of opportunities to work with diverse audiences. Carrie has facilitated and delivered training as a volunteer in Buncombe County Schools for over 7 years.

